

New practice

The Vawdrey House



Main People (left to right)
Jennifer Hamilton, Ian Chapman
and Graeme Montague
Based Worthing, West Sussex
Founded 2012
www.thevawdreyhouse.com

Where have you come from?

Jennifer and Graeme were both directors at MoreySmith, Ian was at ArchitecturePLB for 10 years

What work do you have and what kind of projects are you looking for?

We are keen to keep a mixture of residential and small-scale

commercial projects. So far, we have completed projects in retail, hospitality and residential sectors in London and rural locations. (Pictured below: Sterndale Road, London W14)

What are your ambitions?

We'd like to be seen as a design collective, and would love to work on products or surface pattern design. We have a lot of contacts and links within web, graphics and branding, so could offer small businesses or hospitality ventures a 'full service' solution where we would help with everything from the building, interior and general styling to branding, websites and menus as needed.

How do you overcome the challenges of running a start-up?

Running a business and finding new work is a full-time job in itself, and all three of us take an active role in this. However, our

passion is designing and running jobs to successful completion.

Our focus is always on maintaining the balance between 'process' and creativity. It seems to be working as we have retained happy clients from each and every project we have completed, all of whom have in turn recommended us to friends and colleagues.

So, in effect, doing what we do best has become our most effective business strategy.

How do you win clients?

All our work up to now has been through word-of-mouth or recommendation. This year our project at Sterndale Road was part of Open House London, and was highlighted in both the *Open House London Guide* and in the *Metro* as a key new project worth seeing. The response was amazing and we received around 450 visitors through the house over the weekend.



Clients

On the move



Chris Boyce has joined **Carey Jones Chapman Tolcher Architects** after five years as design director at Capita, and will work as design director across its London and Leeds studios. Chris has worked in a variety of sectors, from education, to commercial/mixed use and civic projects. Under his guidance, his Capita team won their first RIBA National Award (St Silas School), an RIBA Regional Award and two Civic Trust Awards between 2010 and 2015.

The management team at architect and masterplanner **Gardner Stewart Architects** (GSA) have become directors and owners of the company. With more than 60 years of combined experience at GSA, the team made up of **Graham Kime**, **Manoher Matharu** and **Christine Goldsmith** have been joined by **Ruth Stanesby**. GSA is involved in projects ranging from large-scale estate regeneration to masterplanning a town centre.

BuckleyGrayYeoman has hired **Patrick Ueberbacher** as an associate to bolster its senior team, as it expands to a staff of 80. Ueberbacher spent the last 14 years at David Chipperfield Architects, where he was the project architect for Fayland House, recently awarded the 2015 AR House award. BuckleyGrayYeoman director Matt Yeoman said his appointment was 'demonstrative of our commitment to maintain our reputation for design excellence.'